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## Data Products

Authentic data suited for the operational and intellectual purposes of **educational institutions, research firms** and **data procurement companies** aiming to expand their intelligence-gathering efforts, deepen their studies and surveys, and maximize the quality of their findings

### CapB

2022

Public Issue: Class C

# Purpose, Use Case & Benefits

## What are Data Products?

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### Introduction

#### Products In Purpose

Initiated by **CapB**, "Data Products" are simple on-demand and customizable bundles of data, intelligence, information, and pieces of advice that cover a broad range of topics and concerns specifically related to Lebanon. The focus of such bundles largely revolves around economic, financial, business, social, and entrepreneurial matters.

Essentially, the interests that accompany these products are mainly of economic, commercial, operational, and intellectual nature wherein the user of such may gain authentic, crucial, and articulate insight on economy-wide and market-driven events, trends, and conditions. We deem the accuracy of our underlying provisioned data to the highest of degree in and for geographic Lebanon, where no established provider of that sort exists.

## Why use Data Products?

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### Feasibility & Applicability

#### Proven Use Case

In terms of market applicability and strategic management, Data Products facilitate insight into real-time economic and market developments and grant the user a natural advantage over the existing competition.

#### Derived Benefits

The proper utility of Data Products simply "levels the playing field" for all economic agents. As a result, achieving clarity and gaining an understanding of the competitive landscape becomes much more feasible.

# Our Offer

## Target Audience

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### Educational Institutions



### Research Firms & Data Procurement Companies

Achieving the desired results in the vast field of research is time and resource-consuming. However, by positioning ourselves as the sole established provider of data in Lebanon, we can successfully deliver on our promises of eliminating the associated costs of conducting research, expanding the scope of domestic studies, and enhancing the overall quality of academic and intellectual content.

## Data Product

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### Raw Data Document

The go-to option for data procurers, academics, and scholars seeking to test their ideas, examine viable market structures/trends, and conduct research.

## Price Point

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### Starting

# \$368

*may include spreadsheets, charts, and graphs offered for the subject data product or requested topic*

# Range & Recommendation

## Intellectual Range: Topics & Concerns

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### Extensive Data Provisioning

Under our management and through our offerings, we excel in providing not only the best quality data in Lebanon, but also accomplish such for limitless topics and concerns related to economic, financial, business, social, entrepreneurial, and other matters. Such a favorable stance grants us commercial operability between varying industries and integrative expertise in the Lebanese economy.

## Note: Recommended Data Products

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### Our Experience

Judging by previous demand for Data Products, we have realized a clear pattern in user preferences when offering a suitable product. Therefore, such custom preferences have led us to segment our target audience by categorical groups, recommending for each a seemingly 'perfect' fit for their operational needs.

Nevertheless, potential customers remain free to choose whatever they deem satisfactory.

# General Inquiry

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