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Data Products

Authentic economic intelligence and information tailored for the commercial needs of **Strategic Business Units (SBUs), startups & SMEs, institutional investors, significant corporate entities, and public institutions**

CapB

2022

Public Issue: Class C

Purpose, Use Case & Benefits

What are Data Products?

Introduction

Products In Purpose

Initiated by **CapB**, "Data Products" are simple on-demand and customizable bundles of data, intelligence, information, and pieces of advice that cover a broad range of topics and concerns specifically related to Lebanon. The focus of such bundles largely revolves around economic, financial, business, social, and entrepreneurial matters.

Essentially, the interests that accompany these products are mainly of economic, commercial, operational, and intellectual nature wherein the user of such may gain authentic, crucial, and articulate insight on economy-wide and market-driven events, trends, and conditions. We deem the accuracy of our underlying provisioned data to the highest of degree in and for geographic Lebanon, where no established provider of that sort exists.

Why use Data Products?

Feasibility & Applicability

Proven Use Case

In terms of market applicability and strategic management, Data Products facilitate insight into real-time economic and market developments and grant the user a natural advantage over the existing competition.

Derived Benefits

The proper utility of Data Products simply "levels the playing field" for all economic agents. As a result, achieving clarity and gaining an understanding of the competitive landscape becomes much more feasible.

Range & Recommendations

**Specific user preferences unknown to CapB may differ upon purpose of demand*

Target Audience



Strategic Business Units (SBUs)

Specialized corporate divisions seeking favorable geographic and commercial expansion diligently tend to navigate the competitive landscape with data. Therefore, our Data Products would provide for such endeavors with integrity.



Startups & SMEs

Forming the backbone of all economies, startups and SMEs facilitate growth prospects and wealth creation through discretionary business strategies. Yet, with the rise of data utilization, enterprise enablement emerges as a matter of choice.

Range

Data-Driven Guidance

Intermediate Analytics

*Data Product

Consultancy
Piece Product

Advisory
Piece Product

Market
Intelligence Report

Business
Intelligence Report

Financial
Intelligence Report

Range & Recommendations

**Specific user preferences unknown to CapB may differ upon purpose of demand*

Target Audience



Institutional Investors

Mandate-driven investors seek clarity within their means of deploying capital to new and emerging markets. Guidance through data and analysis ensures the path to successful institutional investment.

Significant Corporate Entities

Precise economic intelligence can moderate barriers to entry and aid large-scale commercial expansion. Our Data Products levy the burden on corporations seeking to benefit from the potential of emerging markets.

Range

Intermediate Analytics

Data-Driven Guidance

*Data Product

Market Intelligence Report

Business Intelligence Report

Financial Intelligence Report

Consultancy Piece Product

Advisory Piece Product

Range & Recommendations

**Specific user preferences unknown to CapB may differ upon purpose of demand*

Target Audience



Public Institutions

Besides NGOs, governmental organizations too seek general social development and welfare through varying degrees of national initiatives, domestic infrastructure projects, and entrepreneurial undertakings. These data-heavy concerns precisely fill the purpose of our Data Products.

Range

Essential Intelligence

*Data Product

Raw Data Document

Custom Research Report

Provisional Data Report

Note: Recommended Data Products

Our Experience

Judging by previous demand for Data Products, we have realized a clear pattern in user preferences when offering a suitable product. Therefore, such custom preferences have led us to segment our target audience by categorical groups, recommending for each a seemingly 'perfect' fit for their operational needs.

Nevertheless, potential customers remain free to choose whatever they deem satisfactory.

General Inquiry

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