

An aerial photograph of a dense, vibrant green forest. Mist or low clouds are draped across the mountain ridges, creating a soft, ethereal atmosphere. A waterfall is visible on the left side of the image, cascading down a rocky slope. The overall scene is serene and natural.

# B

## Data Products

Economy and market-wide intelligence tailored for the commercial and operational needs of **venture capital** and **private equity firms** looking to proliferate their investments onto new geographies and markets

### CapB

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# Purpose, Use Case & Benefits

## What are Data Products?

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### Introduction

#### Products In Purpose

Initiated by **CapB**, "Data Products" are simple on-demand and customizable bundles of data, intelligence, information, and pieces of advice that cover a broad range of topics and concerns specifically related to Lebanon. The focus of such bundles largely revolves around economic, financial, business, social, and entrepreneurial matters.

Essentially, the interests that accompany these products are mainly of economic, commercial, operational, and intellectual nature wherein the user of such may gain authentic, crucial, and articulate insight on economy-wide and market-driven events, trends, and conditions. We deem the accuracy of our underlying provisioned data to the highest of degree in and for geographic Lebanon, where no established provider of that sort exists.

## Why use Data Products?

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### Feasibility & Applicability

#### Proven Use Case

In terms of market applicability and strategic management, Data Products facilitate insight into real-time economic and market developments and grant the user a natural advantage over the existing competition.

#### Derived Benefits

The proper utility of Data Products simply "levels the playing field" for all economic agents. As a result, achieving clarity and gaining an understanding of the competitive landscape becomes much more feasible.



# Range & Recommendations

*\*Specific user preferences unknown to CapB may differ upon purpose of demand*

## Target Audience



### Venture Capital Firms

The ever-growing prospects for young and promising enterprises are ever-present for VC firms that seek a return on investment. Data showcases the opportunities that lay ahead in business investments and capital procurement.



### Private Equity Firms

Free enterprise, with a solid track record to demonstrate, may once account for commercial expansion through external funding or financing. Data points associated with such private demand may benefit PE firms that aim for a return on investment.

## Range

Essential Intelligence

Intermediate Analytics

## \*Data Product

Raw Data Document

Custom Research Report

Provisional Data Report

Market Intelligence Report

Business Intelligence Report

Financial Intelligence Report



# Range & Recommendations

*\*Specific user preferences unknown to CapB may differ upon purpose of demand*

## Note: Recommended Data Products

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### Our Experience

Judging by previous demand for Data Products, we have realized a clear pattern in user preferences when offering a suitable product. Therefore, such custom preferences have led us to segment our target audience by categorical groups, recommending for each a seemingly 'perfect' fit for their operational needs.

Nevertheless, potential customers remain free to choose whatever they deem satisfactory.



# General Inquiry

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