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Data Products

Instituting intelligence, analytics, and guidance for market participants and economic agents in geographic Lebanon by all intents and purposes of building a data-driven economy

CapB

Free Enterprise

Public Issue: Class C

Opportunity in Data:

Right at Home

Barely so does any data infrastructure exist in Lebanon, nor does our economy operate upon it. Organized efforts, through public or private enterprise, are wholly inert and unconditioned to provide crucial and much-needed data assets that could be utilized for prospective economic activities. Business is usually conducted upon an exaggerated frame of sentiment, which in fact has led to untold and unrealized losses in funding opportunities, human capital, and intellectual advancements.

Running an economy on data is essential for envisioning a nationwide success. Therefore, **CapB** believes in a particular solution to achieving this condition by procuring, manufacturing, and distributing data and data assets to a market lacking any provider of that sort.

Purpose, Use Case & Benefits

What are Data Products?

Introduction

Products In Purpose

Initiated by **CapB**, "Data Products" are simple on-demand and customizable bundles of data, intelligence, information, and pieces of advice that cover a broad range of topics and concerns specifically related to Lebanon. The focus of such bundles largely revolves around economic, financial, business, social, and entrepreneurial matters.

Essentially, the interests that accompany these products are mainly of economic, commercial, operational, and intellectual nature wherein the user of such may gain authentic, crucial, and articulate insight on economy-wide and market-driven events, trends, and conditions. We deem the accuracy of our underlying provisioned data to the highest of degree in and for geographic Lebanon, where no established provider of that sort exists.

Why use Data Products?

Feasibility & Applicability

Proven Use Case

In terms of market applicability and strategic management, Data Products facilitate insight into real-time economic and market developments and grant the user a natural advantage over the existing competition.

Derived Benefits

The proper utility of Data Products simply "levels the playing field" for all economic agents. As a result, achieving clarity and gaining an understanding of the competitive landscape becomes much more feasible.

Data Products: Range, Features & Pricing (Lebanese-Market Bound)

Products Features	Raw Data Document	Custom Research Report	Provisional Data Report	Market Intelligence Report	Business Intelligence Report	Financial Intelligence Report	Consultancy Piece Product	Advisory Piece Product
Authentic Data Inclusion	●	●	●	●	●	●	●	●
Informative Subject Matter		●	●	●	●	●	●	●
In-depth Analysis			●	●	●	●	●	●
Market-related Content				●	●	●	●	●
Business and Commercial Content					●	●	●	●
Financial Content						●	●	●
Guidance-based Analysis							●	●
Outlined Term Plan							●	●
Expert Advice					●	●	●	●
Prospect Analysis								●
External Support					1-month Followup	2-month Followup	4-month Followup	6-month Followup
Associate Membership					●	●	●	●
Granted Promotions	20% off on subsequent purchase	15% off on subsequent purchase	10% off on subsequent purchase	10% off on subsequent purchase				15% off on subsequent purchase
Price Range	Starting \$368	Starting \$728	Starting \$998	Starting \$1,268	Starting \$1,818	Starting \$1,918	Starting \$2,818	Starting \$5,300

Rates apply for Fiscal Year 2023 only (excl. taxes)

Data Products Factsheet

Range

Essential Intelligence: Data & Analytics

Raw Data Document

The go-to option for data procurers and beginners seeking to test their ideas and examine viable market structures/ trends

Custom Research Report

A simple and concise report illustrating the presented data and information through an objectively informative standpoint

Provisional Data Report

Direct and in-depth data analysis on the requested subject matter showcasing a comprehensive breakdown of the presented information

Intermediate Analytics: Finance & Commerce

Market Intelligence Report

Non-specific and market-wide data on discretionary strategies and trends, suited with further analysis on the relevant matter

Business Intelligence Report

Authentic and targeted data provisioning for specific commercial/ business trends and competitive market activities

Financial Intelligence Report

Financial information fully integrated with business intelligence encompassing a broad but selected view on economy-wide trends and prospects

Specialized Guidance: Data-Driven Strategy

Consultancy Piece Product

Crucial insights offering data-driven solutions for long-term planning, specifically targeting notable economic agents and prospects

Advisory Piece Product

The most exclusive product offered by **CapB**. A bundle of documented benefits geared for the absolute long-term in business support & management

Data Products Factsheet

Perks, Features & Description

Product Range Specifications (Target Audience)

Essential Intelligence

Integrative data products designed for **individual investors, entrepreneurs, startups & SMEs, and NGOs**

Intermediate Analytics

Real-time intelligence backed up by in-depth analysis tailored to **individual investors, medium & large enterprises, strategic business units (SBUs), and public institutions**

Data-Driven Guidance

A clear vision presented through authentic data and exclusive insights targeting **institutional investors, significant corporate entities, medium & large enterprises SBUs, NGOs, and public institutions**

Product Perks & Features (Overview)

Authentic Data Inclusion

Spreadsheets, charts, and graphs offered for the subject data product

Informative Subject Matter

Breaking down and framing the presented data into discernible comprehension

In-Depth Analysis

An articulate approach to the subject matter with a constructive and comprehensive tone

Market-related Content

Broad-term data analysis on specific industry-wide strategies and market segments

Business and Commercial Content

Targeted intelligence for business-related trends and strategies from a market-based perspective

Financial Content

Definitive financial information on significant business, industry-related, and economy-wide trends/prospects

Guidance-based Analysis

Analysis equipped with a sense of direction; providing essential insights and crafting a clear vision

Outlined Term Plan

A well-defined and thought-out plan optimized for reaching the best solutions and resolutions

Expert Advice

Customized expert recommendations and insights based upon the requested subject matter

Prospect Analysis

Managing expectations with an experienced outlook on the subject matter with respect to a proposed term plan

External Support

Dedicated followup and extensive advisory support on specific data products

Associate Membership

Qualification of membership to **CapB Associates**

Granted Promotion

Recurrent discounts on data products following the initial purchase

Price Range

The range in which the subject data product may be priced

General Inquiry

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Free Enterprise

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